

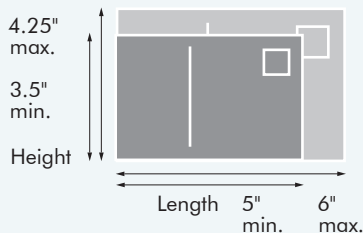
2018

SIZE AND SHAPE REQUIREMENTS FOR AUTOMATED MAILING RATES

SHAPE

SIZE

Postcards

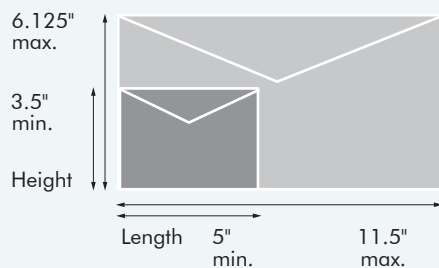


minimum

maximum

length	5 inches	6 inches
height	3.5	4.25 inches
thickness	.007 inch	.016ch

Letters



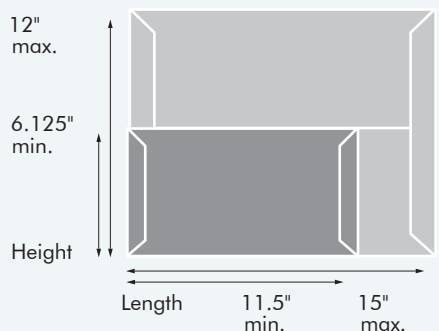
minimum

maximum

length	5 inches	11.5 inches
height	3.5 inches	6.125 inches
thickness	.007 inch	.25 inch

Letters that meet one or more of the nonmachinable characteristics in DMM 101.1.2 are also subject to the \$0.21 nonmachinable surcharge.

Flats



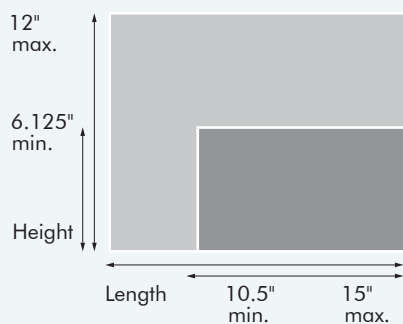
minimum

maximum

length	11.5 inches	15 inches
height	6.125 inches	12 inches
thickness	.25 inch	.75 inch

Flats exceed at least one of these dimensions. Pieces that are rigid, nonrectangular, or not uniformly thick pay parcel prices.

EDDM (Every Door Direct Mail)



minimum

maximum

length	10.5 inches	15 inches
height	6.125 inches	12 inches
thickness	.25 inch	.75 inch

Along with the required size each automated rate mailing must adhere to a height to length ratio. Divide the height by the length to get the ratio of the mailing:

Minimum 1:1.33 Maximum 1:2.5

Prior to printing any mailing please contact our mailing coordinator at API-Marketing to confirm that the standards are met for automation rates.

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888-282-8764

API-marketing

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