

Quality Mailing Lists

CONSUMER DATA

QUALITY RATIOS

Avg. Deliverability.....	95%
Delivery Guarantee*	92%
9-Digit Zipped.....	100%
DPV Qualified.....	100%
Highest DPV Score.....	99.7%
Updated.....	Monthly

ONE TIME USE \$35.00/M
 UNLIMITED ONE YEAR \$65.00/M
 (\$85.00 Minimum Order)

FREE SELECTS

Age	Gender of Children
Income	Address Type
Gender	Indicator
Marital Status	Home Value
Households with Children	Homeowner/ Renter
Age Range Children	Year Home Built
Households with Seniors	Length of Residence
	Verified Homeowners

OCCUPANT DATA

QUALITY RATIOS

Avg. Deliverability.....	97%
Delivery Guarantee*	92%
% Simplified Data.....	< 1%
DPV Qualified.....	100%
Highest DPV Score.....	100%
Updated.....	Monthly

OCCUPANT BASE \$8.00/M
 (\$50.00 Minimum Order)

FREE SELECTS

Radius by Distance	Median Income
Radius by Drive Time	Median Home Value
Dwelling Type	% of Households w/ Children in a CRRT
Route Type	

OCCUNAME BASE \$14.00/M

Same address information and selects as the Occupant List, but includes contact names where available.

SMART SATURATION . . \$21.00/M

Same address information and selects as the Occupant Name List, with 75% deliverable saturation per route.

Better Postage: Unlike many of our competitors, our Consumer Data comes with Walk Sequence Numbers. This means that carrier routes with 125 records or more can qualify for High Density postage rates.

Radius by Drive Time allows for more accurately selected records. You can choose by either the "nearest Occupants by drive-time", or simply select all those Occupants within an accurately determined "driving minutes" to destination.

PREMIUM SELECTS

Individual	Buying Activities
Date of Birth +\$7.50/M	Apparel +\$7.50/M
Month of Birth +\$7.50/M	Arts and Antiques +\$7.50/M
Education Level +\$7.50/M	Books and Music +\$7.50/M
Occupation +\$3.75/M	Children's Products +\$7.50/M
Number of Children +\$3.75/M	Donation/Contribution +\$7.50/M
Investors +\$15.00/M	Home and Garden +\$7.50/M
Net Worth +\$35.00/M	Sports and Leisure +\$7.50/M
Ethnicity +\$15.00/M	and many more...
Ethnic Country +\$22.50/M	
Religion +\$15.00/M	
	Household Health
Home	Allergies +\$22.50/M
Housing Type Detail +\$7.50/M	Cholesterol Conscious +\$22.50/M
Home Office Indicator +\$15.00/M	Diabetes +\$22.50/M
Home Purchase Date +\$7.50/M	Disabled +\$22.50/M
Primary Loan Date +\$7.50/M	Homeopathic Conscious +\$22.50/M
Loan to Value Range +\$15.00/M	Organic Conscious +\$22.50/M
Available Home Equity +\$15.00/M	
Interests	Life Stages
Hobbies & Interests +\$3.75/M	Recently Married +\$30.00/M
	Recently Divorced +\$30.00/M
Credit	Expectant Parent +\$30.00/M
Credit Card Indicator +\$7.50/M	New Parent +\$30.00/M
Credit Card Users +\$7.50/M	Recent College Grad +\$30.00/M
New Bank Card Issued +\$15.00/M	Empty Nester +\$30.00/M
Economic Stability Indicator +\$35.00/M	Single Parent +\$30.00/M
	Recent Mortgage Borrower +\$30.00/M
Phones & Mail	Recent Home Buyer +\$30.00/M
100% Phones +\$7.50/M	
Phones Where Available +\$3.75/M	
Voter Info	Vehicle Info
Voter Party Preference +\$7.50/M	Truck/Motorcycle/RV Owner +\$3.75/M
Congressional District FREE	Main Vehicle Type Owned +\$3.75/M
	Vehicle Make +\$7.50/M
	Vehicle Year +\$7.50/M

REAL PROPERTY DATA

QUALITY RATIOS

Avg. Deliverability.....	95%
Delivery Guarantee*	92%
9-Digit Zipped.....	100%
DPV Qualified.....	100%
Highest DPV Score.....	99.7%
Updated.....	Monthly

REAL PROPERTY \$38.00/M
 (\$50.00 Minimum Order)



PREMIUM SELECTS

Individual	Loan
Age +\$7.50/M	Total Loan(s) Amount +\$7.50/M
Gender +\$3.75/M	Loan to Value Range +\$15.00/M
Marital Status +\$3.75/M	2nd, 3rd Mortgage Indicator +\$3.75/M
Estimated Household Income +\$3.75/M	Loan Amount +\$7.50/M
Age of Children +\$7.50/M	Loan Date +\$7.50/M
	Loan Interest Rate Type +\$7.50/M
Home	Loan Lender Type +\$7.50/M
Owner Type +\$3.75/M	Lender Name Output +\$15.00/*
Housing Type +\$3.75/M	
Home Purchase Date +\$7.50/M	Property Details
Home Purchase Month +\$15.00/M	Square Footage or Lot Size +\$7.50/M
Home Purchase Amount +\$7.50/M	Number of Bedrooms +\$3.75/M
Available Home Equity +\$15.00/*	Number of Units +\$3.75/M
Home Market Value +\$7.50/M	Year Built +\$7.50/M
Delinquent Tax Indicator +\$7.50/M	Length of Residence +\$3.75/M
Delinquent Tax Year +\$15.00/M	Fireplace or Garage +\$3.75/M
	Pool +\$15.00/M
	Heating & Cooling System +\$3.75/M



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Quality Mailing Lists

D&B BUSINESS DATA

QUALITY RATIOS

Avg. Deliverability	90.5%
Delivery Guarantee*	85%
9-Digit Zipped	100%
DPV Qualified	100%
Highest DPV Score.....	88%
Updated.....	Monthly

3 Plans To Choose From

BASIC BUSINESS \$45.00/M
(\$75.00 Minimum Order)

SIC Code & Geography Included

BUSINESS PLUS \$55.00/M

FREE SELECTS

Employee Size	HQ/Branch Indicator
Sales Volume	Minority Owned
Year Started	SIC Code & Geo

PLATINUM

BUSINESS PLUS \$85.00/M
(Includes Basic Business and Business Plus Packages)

FREE Multi-Use	FREE Contact Names
FREE Phone Numbers	FREE Job Titles

PREMIUM SELECTS

Business Detail	Misc
Exact Employee Size.....	+\$22.50/M
Exact Sales Volume.....	+ \$22.50/M
Franchise Indicator.....	+ \$22.50/M
Cottage Industry.....	+ \$22.50/M
Import / Export Indicator.....	+ \$22.50/M
Owner's Ethnicity.....	+ \$30.00/M
Women Owned Indicator.....	+ \$22.50/M
Small Business Indicator.....	+ \$22.50/M
Gender of Contact.....	+ \$22.50/M
Legal Status.....	+ \$22.50/M
Owns / Rents Code.....	+ \$11.00/M
Public / Private Indicator.....	+ \$22.50/M
Square Footage.....	+ \$22.50/M
Subsidiary Indicator.....	+ \$22.50/M
# of Computers.....	+ \$75.00/M
Website URL.....	+ \$135.00/M
Phones (a la carte).....	+ \$22.50/M
Contacts (a la carte).....	+ \$22.50/M
Job Titles (a la carte).....	+ \$22.50/M
Franchise Name.....	+ \$15.00/M
Phones & Contact	
100% Phones +	
100% Contacts.....	+ \$30.00/M
100% Phones + Contacts	
Where Available.....	+ \$30.00/M
Fax Numbers.....	+ \$60.00/M

NEW MOVERS / HOMEOWNERS

Most Comprehensive Source For New Movers and New Homeowners

- Different clients have different needs. Now you can pick your list freshness and pay accordingly.
- No minimums if you use our subscription service to deliver leads daily, weekly or monthly.
- Fresh data at competitive prices.
- Double your Mailers Haven Reward points with all New Mover, New Homeowner, New Borrower and Specialty Mover purchases.

NEW MOVERS

Monthly New Mover Hotline Base	\$60.00/M
Weekly New Mover Hotline Base	\$90.00/M
Daily New Mover Hotline Base.....	\$185.00/M

NEW HOMEOWNERS

Monthly New Homeowner Hotline Base	\$60.00/M
Weekly New Homeowner Hotline Base.....	\$90.00/M

NEW BORROWERS

Monthly New Borrower Hotline Base	\$60.00/M
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SPECIALTY MOVERS

Pre-Movers Base	\$225.00/M
New Home Constructions Base.....	\$160.00/M

No minimums or download fees on all subscription orders!

Multi-Location Radius – Input or upload hundreds of locations for your radius selections. When using this feature there will be no duplicates between any of the locations and each record purchased may even be key coded with the closest location. Best of all, our radius searches can be targeted as granularly as zip+4 precision.

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